

Manifest.AR **Venice Biennial 2011** Augmented Reality Intervention



Manifest.AR international cyberartist group

<http://www.manifestar.info/venicebiennial2011/>

The international cyberartist group Manifest.AR wishes to inform the general public, the President and the Curator of the 54th edition of the Venice Biennial that we are extending the Giardini with extra pavilions constructed in the new medium of Augmented Reality (AR) – and that some of these works have also leaked out into the public space of Piazza San Marco.

As "one of the world's most important forums for the dissemination and 'illumination' about the current developments in international art" the 54th Biennial of Venice could not justify its reputation without an uninvited Augmented Reality infiltration. In order to "challenge the conventions through which contemporary art is viewed" we will construct the virtual AR pavilions directly amongst the national pavilions in the Giardini. In accordance with the "ILLUMInations" theme and Bice Curiger's 5 questions our uninvited participation will not be bound by nation-state borders, by physical boundaries or by conventional art world structures. The AR pavilions at the 54th Biennial reflect on a rapidly expanding and developing new realm of Augmented Reality Art that radically crosses dimensional, physical and hierarchical boundaries. Our new virtual Biennial pavilion inside the Giardini will "draw attention to the importance of such developments in a globalised world."

Artworks website: <http://manifestarblog.wordpress.com/venice2011/>

AR Artworks by: Tamiko Thiel, Sander Veenhof, Mark Skwarek, John Craig Freeman, Will Pappenheimer, Lily and Honglei, Naoko Tosa, John Cleater

Manifest.AR artwork locations:

- **Giardini main concourse**, in the shade near Belgium Pavilion
- **Piazza San Marco**, middle of the square – NOTE: viewing best in late afternoon/early evening

Contact: Manifest.AR.Venice2011@gmail.com

Mobiles: (the organizers are not in Venice at this time)

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On view: June 1 - November 27, 2011 in the **Giardini** (main concourse) and **Piazza San Marco**

The AR artworks can only be seen **at the above sites in Venice** in the display of a **smartphone** using the free **Layar reality browser**:

- On an **Android or iPhone4** smartphone:
- either scan the **QR code** here to the right ->>
- or go to the website **manifestar.info/vb11**
- then select an **artwork**, then **launch**
- (if Layar is not installed, select "Download app" first)

